

Stratford-upon-Avon Christmas Lights

Stratford-upon-Avon
HERALD
the newspaper at the heart of the community since 1860

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Stratford Christmas
Lights 2020**

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www.stratford-herald.com

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This year's display will be illuminated between 19th November 2020 and 6th January 2021
Stratford-upon-Avon Town Council has made the difficult decision not to hold a public switch on ceremony this year due to the COVID-19 pandemic. Stratford-upon-Avon Christmas Lights Company fully supports this decision.

We will still be celebrating the switch on, however, albeit slightly differently than usual.

- The lights will be illuminated from early morning all day till 11pm to mark the switch on date.
- The Mayor and Chairman of Stratford Christmas lights will be sharing a video message from 4.30pm which can be viewed on both the Town Councils and Christmas lights social media and websites.
- The Christmas lights committee will be attending the festive shopping market selling a selection of festive light up novelties and collect your donations.

The Post Box for children to post their letters to Father Christmas will be in the porch of the Town Hall from Monday 16th November to Friday 11th December.

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The companies below have financially contributed to Stratford-upon-Avon Christmas Lights and the committee thanks them. Please give these companies your support. The Stratford upon Avon Town Council and Stratford BID provide the main financial support for our Lights but the extent and quality of the lights would not be there without the following companies support (those in CAPITAL LETTERS are major sponsors):

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Arden Way Guest House, Shipston Road
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BARRY THE BUTCHER Chapel Street
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BEAUTY BY SUZANNE Henley Street
Boston Tea Party, Henley Street
Bridge House Medical Centre, Scholars Lane
Brookvale First Aid Training, Brookvale Road
Busby & Goodfellow Little Barber Shop, Henley Street
Canal and River Tours Limited, Canal Basin, Waterside
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The Craft Guest House, 49 Shipston Road
Crystals (UK) Ltd, 19 Henley Street
Daisy Chain Gift Company, Chapel Street
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Montpellier Gallery, Chapel Street
Munchies for Lunchies, Meer Street
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STRATFORD-UPON-AVON HERALD Guild Street
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Tudor World, Sheep Street
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Vinegar Hill, Shop, Meer Street
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Stu Meech (Photography)
Robert Lunn & Lowth
Jay Scott Electrical Contractor Avonbrook
Scott Richardson, Keith Cookson, Jason Hackett, Nathan
Clamp, Claire Gerrans of the RSC Lighting Department
STRATFORD-UPON-AVON HERALD
The Shakespeare Hotel (with special thanks)
Town Council Cemetery Team
CHRIS WHEELER GRAPHIC DESIGN (Logo & branding
design and creation)
RSC - For Waterside display sponsorship

The following members of the public
contributed to the Lights in 2019/20
MP: Mr Nadim Zahawi, Elizabeth Dixon, Angela Martin,
Rosemary Warwick-Corvin, Mrs K Cain, Annette & Tom Seeley,
Mr & Mrs David Atkinson, Mrs H. Brown, Roger & Lynda
Gowland, Mrs M. A. Ashfield, Mrs Lillian Hawkins, Pamela &
John Oldfield, June Sheppard, Kevin & Estelle Hand, Mr & Mrs
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Christine Neale, Ms Jeanette Wheeler & Mr Martin Payne,
Norman Lee, Charlotte Newman, Cllr Gill Cleave, Juliet & John
Short, Ralph Burman, Anne Chancellor.

Dear Supporter

We are living through a unique, era-defining period. The coronavirus pandemic and its effects continue to be perplexing and unsettling for all of us, as it continues to threaten our lives and livelihoods. It has therefore been a big ask on our part for the lights committee to expect your support this year when so many of you are struggling to stay in business and now facing the consequences of a second lockdown. We therefore perfectly understand why previous supporters have not been able to support us this year and are more than grateful for those who have been able to do so. Our special thanks are once again extended to the Town Council, the Stratford BID, and members of the public for their generous support. Although we have been impacted ourselves by the consequences of the pandemic we are pleased that we have been able to mount a partial display that will not only encourage footfall from residents and visitors alike but will also ensure that the appearance of the town is lifted with a display that brings seasonal pleasure and contributes to the local economy.

Whilst we regret the loss of so many businesses in the town special mention must be made of the loss of the Riverside Tea Garden that was situated on the bank of the river Avon and the afternoon teas enjoyed by so many people. The death of the proprietor Sue Newman who was a great supporter of the lights and other good causes in the town was a tragic loss.

As for our future, having said thank you, on the resignation of long serving members, in Mick Love, Maureen Beckett and Donna Barker, it is with pleasure that we welcome new members onto the committee, namely Matthew Coombes our new Chairman, David Bishton, Hannah Warner, Kevin Hand and Cllr Kate Rolfe.

As a committee we confidently move forward with the introduction of a new website and source new funding revenue to support the sustainability and future of the Lights. As a resident in our town and community please take advantage of the donation form in the Herald Colour Supplement to support us in whatever way you can, great or small. Please give the businesses listed that have supported us this year your support. If we want to have a real say in the economic future of our town, as consumers Christmas is an exciting opportunity to support our local economy.

Dr. Roy Lodge MBE
Marketing member
Christmas Lights committee.

**STRATFORD-UPON-AVON
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WE NEED YOUR SUPPORT PLEASE**

Members of the Public Donation Form

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Address:

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Cheques payable to Stratford-upon-Avon Christmas Lights Company Limited
or by BACS Barclays Bank A/C No: 20488062. Sort Code: 20-48-08.
NB: there is no minimum donation, all contributions will be greatly appreciated and will go directly to the funding of the lights

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