Stratford-upon-Avon Herald, 18th November 2021



## Stratford-upon-Avon

Christmas Lights Ceremony - 25th November 2021 at 4:30pm

The Christmas Lights Switch-On Ceremony commences on the stage outside the Town Hall from 4:00pm, with community carols/songs performed by a choir from St Gregory's RC Primary School, accompanied by the Kings Brass, King Edward VI School. .

Compere: Vic Minette, BBC Coventry & Warwickshire Radio

- 4:30pm: The Mayor switches on the Christmas lights, heralded by a fanfare
- 4:35pm: Father Christmas is due to arrive, look out for him in the skies above!

NB. Due the ongoing Covid-19 infection rates, the Town Council encourages the wearing of face masks by those attending the Switch-on ceremony

Don't forget to post your letter to Father Christmas in the special Santa Post Box outside the Town Hall (Monday-Friday) 9am -5pm. Please include a return address, and Father Christmas has promised to answer every letter, if posted between Post Box available between 22 November - 17 December!

Please contact the Civic Officer - charles.wilson@stratford-tc.gov.uk, if you require any further information.



www.cgoptical.co.uk







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The companies below have financially contributed to Stratford-upon-Avon Christmas Lights and the committee thanks them. Please give these companies your support. The Stratford upon Avon Town Council and Stratforward BID provide the main financial support for our Lights but the extent and quality of the lights would not be there without the following companies support (those in CAPITAL LETTERS are major sponsors):

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The following members of the public contributed to the

public contributed to the Lights in 2020/21
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On behalf of the Chairman Matthew Coombes and members of the Christmas Lights committee I extend a magnanimous "thank you" to all who have supported the Lights this year. We are particularly grateful to our major sponsors namely the Town Council, Town Trust and Stratforward BID3 and for the first time a thank you to a number of Developers who are currently working in the town of Stratford as well as Danter Attractions.

Our thanks are also extended to the "in town" and "out of town" businesses by sponsoring or advertising as well as to the nembers of the public for their donations via our Love Your Lights coupon in the Herald and the QR Bar Codes displayed in the town We also welcome the support of twelve new businesses in the town supporting for the first time. We extend a big thank you to our Company Secretary Edward Jeffery on his retirement who as a solicitor with Richard Lunn and Louth gave of his time in offering professional expertise and guidance to the Christmas Lights committee over two decades. We welcome as a new member of the committee Zenios Loucas of The Fourteas whose business experience will be of great value to the committee.

Whilst it is with confidence that we can say that we will have a full display this year it still remains the case that the future sustainability of the Lights relies heavily on the support we receive from the business community. This year the Lights Switch On will take place in High street on Thursday 25th November at 4.30pm at which event you will have the opportunity to buy Christmas Lights raffle tickets made possible by in-kind prizes donated by businesses in town.

It is our hope that as the footfall of visitors to the town increases during the festive season our local economy benefits, as visitors drawn from neighbouring towns and the regions witness the spectacle of the Lights.

But we also hope that our residents young and old will have their spirits lifted as they come into town and that they will experience that authentic and magical feel of a traditional Christmas.

**Dr. Roy Lodge MBE**Business & Community Liaison member of the committee.



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